



The Basic Cinema Essentials

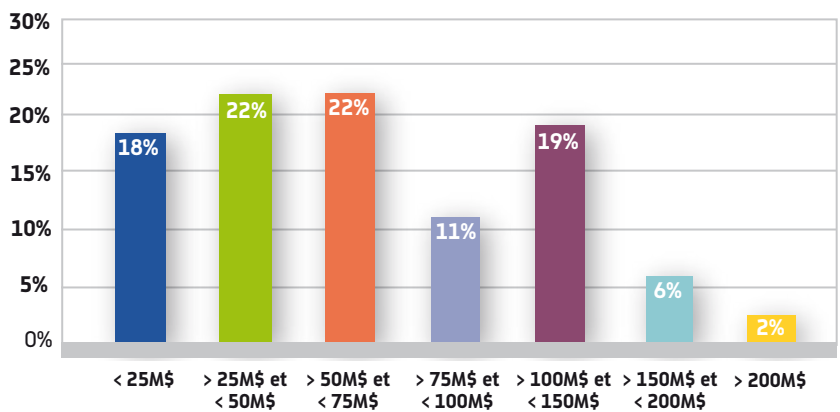
STANDARD, A COMPREHENSIVE ENTERTAINMENT OFFER

- Each year, **36 new Box Office films**, and **36 new Adult Films** available on **Pay TV** or **Video-on-Demand**
- Information flows and radio stations from all over the world, to help you personalise your content portal

Our films are of true value !

The films from the studios with which we are in partnership have won more than **100 prizes** at the major American Film Festivals.

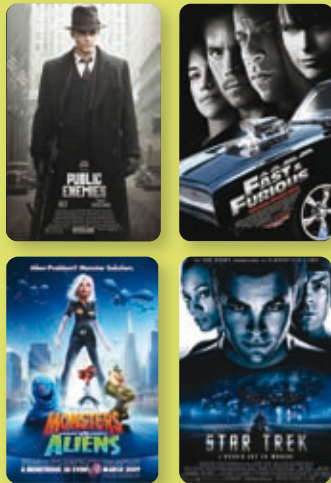
Number of US Box Office films in Locatel's 2007 programme (in proportion with total number of films)



ZOOM IN ON THE STANDARD CONTENT OFFER



36 Box Office films



This includes a **package of 36 Box Office films** selected from the new releases of 3 main Hollywood Film Studios: Dreamworks, Paramount and Universal

- Complementary ways of showing the films: 2 **Pay TV channels** and 36 films available via **Video-on-Demand**
- **Selective programming** in 5 languages :
 - Blockbusters which promote the offer, and « must have » films (classics ?) which maximise consumption
- Optimal quality-of-service :
 - Secure transfer via ADSL or satellite
 - Remote monitoring of Hotel servers



36 adult films



A package of 36 Adult films

- An offer aimed at your male clientele which **optimises your Pay TV and Video-on-Demand revenue**
- Complementary ways to show the films:
 - 36 Video-on-Demand films in French or English
 - 2 Pay TV channels in French or English
- **Well designed programming:** the most recent films, which comply with our ethical criteria (no violence, no humiliation)
- **Soft** and **R18** versions to meet the demands of local censorship constraints

PERSONALISED CONTENT TO MEET ALL EXPECTATIONS



- **Web radio stations:** more than 100 stations from all over the world classified by theme
- More than 100 RSS categorised **information flows** from different countries
- A collection of **12 interactive games**

FOCUS ON OUR STANDARD OFFER

- 72 films via VOD
- As an option, you may choose films in Arabic, Russian, Japanese, Chinese, etc....to meet the requirements of your clientele from abroad

	BOX OFFICE	ADULTS
Renewal	• 3 films per month	• 3 films per month
Pay TV	• 2 channels	• 2 channels
Video on Demand	• 36 films	• 36 films
Offer Extended	• 72 films	• 72 films
Language	• 5 languages	• 5 languages
Language options	• 8 additional languages	• 8 additional languages

CONTACT :

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