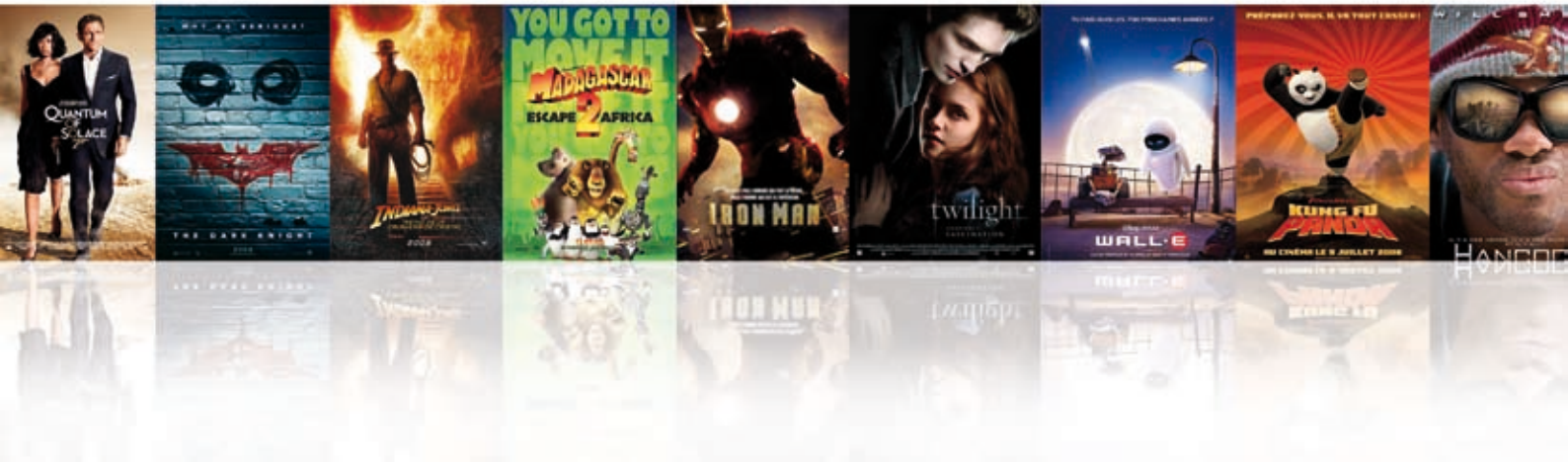




INTERACTIVE TV

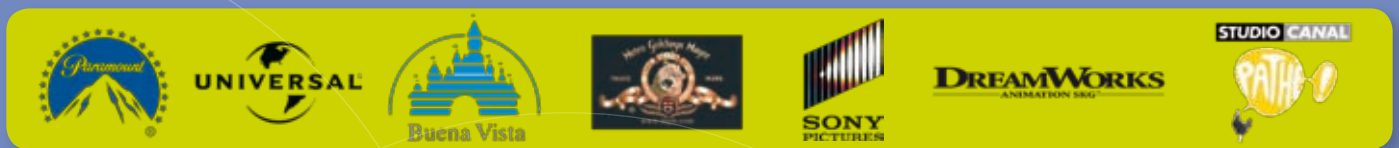
Premium Film Offer

Premium, a wealth of films from the main **American film studios**



PREMIUM, THE OFFER WHICH WILL SATISFY YOUR CRAVING FOR SENSATIONAL ENTERTAINMENT

- **Greater choice, with 60 Box Office films** per year from the 7 major film studios to provide fun and excitement, food for thought to make you laugh, and increase quality family time...
- More entertainment with **100 hours of short programmes**, a multitude of **radio stations**, and great **information flow**
- More **Adult films** - 60 per year plus 5 themed feature films
- Our Premium Film offer gives you more than **240 films for VOD**



The Premium offer is available on our **Eclipse MMC Premium** system, and provides you with the best possible in-room digital entertainment

- These films have won over **150 awards** from **the major film festivals**
- A multi-language content offer to meet all your guests' needs
- Access which is quick, intuitive and personalised for a memorable user experience
- A source of additional income

ZOOM IN ON THE PREMIUM CONTENT OFFER

60 Box Office films



A collection of **60 Box Office films** from the major Hollywood film studios' new releases: Dreamworks, Paramount, Warner, Universal, Buena Vista, and Sony.

- Complementary ways to show the films: 60 available via both **Video on Demand** and **PAY TV channels**
- An exceptional programme: including the best movies, the greatest hits, (all the Box Office hits), action films, (Indiana Jones, the next Batman, James Bond, Harry Potter...)
- Films are available only 3 months after their release, and long before they come out on DVD or via PAY TV
- Optimal quality of service: the transfer is made by ADSL or satellite, the hotel servers are monitored remotely, statistics are provided...

60 adult films



A package of **60 adult films per year:**

- An offer targeted at your male clientele which **optimises your PAY TV and Video On Demand revenue**
- Complementary ways to show the films: **60 films via Video on Demand** and **2 Pay TV channels**
- 5 themed adult films to meets all guests' requirements
- **Well-analysed, tailored programming:** the best, most recent films, subject to our ethical criteria (no violence or humiliation)
- **Soft** and **R18** category versions to adapt to local censorship constraints

PERSONALISED CONTENT TO MEET ALL EXPECTATIONS



- **Web radio stations:** more than 100 stations from all over the world classified by theme
- More than 100 RSS categorised **information flows** from different countries
- A collection of **12 interactive games**

FOCUS ON OUR PREMIUM OFFER

- 120 films via VOD
- Films in Arabic, Russian, Japanese, Chinese, etc.... are available as a separate option, to meet the needs of your clientele from abroad

	BOX OFFICE	ADULTS
Renewal	• 5 films per month	• 5 films per month
Pay TV	• 3 channels	• 3 channels
Video on Demand	• 60 films	• 60 films
Offer Extended	• 120 films	• 120 films
Language	• 5 languages	
Language options	• 8 additional languages	• 8 additional languages

CONTACT :

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